Turn deal magic into sales forecast confidence

When 71% of your sales reps' time is spent entering data, the magic in your pipeline fades. With less time to spend on deals, stress grows.

When your brightest get stuck in admin like data entry, they don't do what they do best – selling.

85% of poor business decisions come from human error. Stress creates this. The more time spent entering data, the higher the chance of mistakes.

You can end that time drain and free your teams up to do what they love.

AQA helps sales reps achieve their potential without the data admin headache.

**Here's how..**

AQA
Automatic Quality Assurance

More time to actively sell

75% of a sales rep's day isn't spent actively selling – it's mainly enter and updating data. Sales leaders need to clear this admin backlog to free up their team's time for active selling.

The bigger your territory, the more sales reps, deals, and data that needs to be tracked. Inevitably, errors in their data creep in.

AQA is a cloud-based tool that helps sales reps spot data errors, fast. AQA spots errors so your team can put them right and get back to selling.
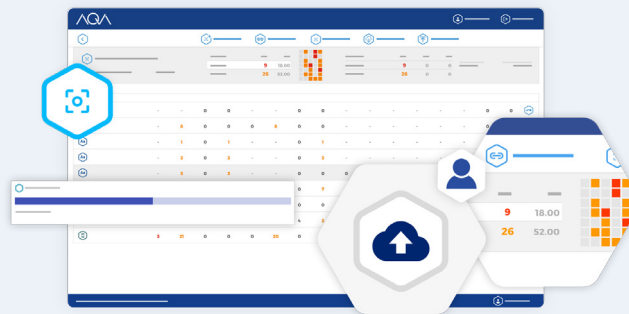
Easily spot data issues

AQA's traffic light model helps you see if data:

- Is formatted wrong
- Has been incorrectly entered
- Is missing or repeated
- Values aren't in a range you need

Upload and go

If it's an Excel or CSV file from your CRM, AQA will quickly spot issues.

- Works with any tabular data
- Easy, clear, and simple interface
- Find, share, and solve data errors together
- Cloud-based, available when you need it
- Understands CRMs like Salesforce and HubSpot contacts, leads, and deal lists

A continuous learning loop

Each time you upload data into AQA, the AI engine learns and gets better at spotting errors.

1. Upload – Upload the data from your system directly into AQA

2. Review – AQA provides you with information on the data you have uploaded

3. Action – Review the data alerts that AQA provides you and decide what to do

4. Fix at source – Where a clear data error is identified, fix this at source

AQA
Automatic Quality Assurance

Try for FREE

See the better side of data

Free to use, AQA needs an email address, your data, and minutes to work its magic.

Get your free account and see the better side of sales rep data today:

aqaversant.com/sales